

PRESS RELEASE

## CUSTOM is among the 74 award-winning companies of the Fourth Edition of the Deloitte Private “Best Managed Companies” Awards

PARMA, September 28, 2021 - For the third consecutive year, Custom is among the winners of the fourth edition of the “Best Managed Companies” Award, an initiative promoted by Deloitte Private to support and reward outstanding Italian companies. Six criteria were assessed: strategy, skills and innovation, corporate commitment and culture, governance and performance, internationalization, and sustainability.

**“We are proud to have received this award for the third year running.** This result comes from strong teamwork across the entire Custom Group, which has been able to adapt and react over these last two years of the pandemic,” stated Carlo Stradi, President & CEO of Custom Group. **“It wasn’t easy at all; we asked employees to make significant sacrifices in terms of time, adaptability, and availability.** Receiving the Best Managed Company Award for the third consecutive year is recognition of the commitment we make every day so we can constantly improve.”

“The Information Technology sector is a cornerstone of the government’s recovery measures,” continued Carlo Stradi, President & CEO of Custom Group. **“Technological and digital solutions have proved to be the only true partner capable of providing continuity and support to business.** For this very reason, **businesses like Custom make a real difference, given the variety of skills and expertise in the Group.**”

“We have intensified and enhanced solutions with specific applications: “lockers”, i.e. unmanned distribution warehouses, “queue management” kiosks, “click&collect” systems for product ordering and collection, “cash kiosks” for automatic payments without operator; in this case, mirroring and also developing **new solutions dedicated to the safety regulations linked to the “Green Pass” such as Green Mate**, the Custom solution that enables verification of the Digital COVID-19 Certification through integration of the Verifica 19 algorithm. A solution already chosen by major national and international organizations as a stand-alone solution for access to events, facilities, companies and other public places as well as making it easier to travel. Indeed, with the new rules of the Green Pass Decree set out in Legislative Decree no. 127 of September 21, 2021, in addition to the Green Pass requirement for indoor venues, swimming pools, gyms and to enter stadiums, this will probably be extended to places of work.”

“Congratulations to Custom for this important recognition,” commented Ernesto Lanzillo, Partner at Deloitte and Deloitte Private Leader, and Andrea Restelli, Partner at Deloitte and BMC Manager. “This edition, like 2020, took place within the context of the pandemic, with significant and diverse impacts on the activities of all Italian companies. The award-winning companies stood out by showing a strong ability to adapt to the context and respond to both the pandemic and the economic crisis. In one word: resilience. An indispensable quality to allow focus on the goal of long-term growth, building on core values and adapting operational strategies and models to the new context.”

World Headquarters

CUSTOM S.p.A. Via Berettine, 2/B - 43010 Fontevivo, Parma ITALY Tel. +39 0521 680111 - Fax +39 0521 610701  
VAT: IT02498250345 Share Capital: 6,000,000 € fully paid-up / Business register of Parma No. IT02498250345 / REA  
(Economic and Administrative Register) No.: 243435  
[info@custom.biz](mailto:info@custom.biz) - [pec@pec.custom.biz](mailto:pec@pec.custom.biz) - [www.custom.biz](http://www.custom.biz)





## CUSTOM S.p.A.

Custom is a "Hi-Tech Solution Company" that integrates different know-how and design skills based on hardware, software as well as presales and aftersales service solutions in vertical markets, where technology and innovation are important and distinctive elements. Founded in Parma in 1992 by Carlo Stradi and Alberto Campanini, the Group's priorities are close attention to the market to provide integrated solutions for data printing, scanning and reading and for the automation of public services.

## CUSTOM HOLDING COMPANY

Twelve companies, one international presence: offering integrated solutions for printing, scanning, data collection and public service automation. Almost 30 years of know-how, with over 30 international patents and synergistic solutions, combined in unison by a single organization, Custom S.p.A. Design skills based on pre- and post-sales hardware, software and service solutions in vertical markets, where technology and innovation are important and distinctive elements. A unique mission to "innovate every day in the simplest way possible" through easy-to-use technology to improve everyday life - this is Custom Group.

- **Custom S.p.A.**, development and production of solutions for sales point and public service automation
- **Custom America Inc.**, distribution and after-sales of the Custom range for the North/Central/South America and Canada market
- **Custom GMBH**, distribution of the Custom range for the DACH market
- **Custom India**, distribution of the range of Custom solutions for the INDIA area
- **Custom Production Europe s.r.l.**, production and distribution of the range of Custom solutions for the European market;
- **Custom Brasil Ltda**, production and distribution of the range of Custom solutions for the Brazilian market
- **Italiana Macchi s.r.l.**, production and distribution of electronic scales and weighing systems;
- **Amtek s.r.l.**, production and distribution of unattended self-service solutions for the automation of services to end-users in the retail, large-scale store chain, and healthcare sectors
- **System Retail S.p.A.**, development and integration of software, hardware and mobile solutions for the Large-Scale Retailing Group and Large-Scale Retailer markets;
- **Bizeta Retail Solution s.r.l.**, development and integration of software, hardware and mobile solutions for the fashion and luxury markets;
- **Netrising s.r.l.**, made-to-measure WEB, APP, AR solutions for the retail, luxury, restaurant and industrial sectors

## CONTACTS

Head of Corporate Marketing & Press communications: Alessandro Mastropasqua  
Tel. +39 0521.680111 - Mobile +39 334 6896730 - a.mastropasqua@custom.it  
info@custom.biz

### World Headquarters

CUSTOM S.p.A. Via Berettine, 2/B - 43010 Fontevivo, Parma ITALY Tel. +39 0521 680111 - Fax +39 0521 610701  
VAT: IT02498250345 Share Capital: 6,000,000 € fully paid-up / Business register of Parma No. IT02498250345 / REA  
(Economic and Administrative Register) No.: 243435  
[info@custom.biz](mailto:info@custom.biz) - [pec@pec.custom.biz](mailto:pec@pec.custom.biz) - [www.custom.biz](http://www.custom.biz)

